

# Advertisements

1

2

3

4

5

1



Watch these adverts 1-5 and answer the questions in your notebooks.

2

- ➡ Who is in the advert? Are they real people experts, actors or famous people? Why?
- ➡ How many times is the product name repeated?
- ➡ How many times do you see the product name?
- ➡ How many times do you hear the product name?
- ➡ Do the advertisers tell you why to buy the product?



- ➡ Story & Music - Do the storyline and the music provoke any emotions?
- ➡ Does it makes you laugh?

Colgate®